empowered
STUDIO STRATEGIES

Momence systems, and the business behind them

We help studio owners get more out of Momence, and build a stronger business around it.

The client journey

Our Signature Core Four. Four fully connected sequences that carry someone from first interest through membership, so people don't fall through the cracks.

Lead	Intro	New Member	Win-Back

Core Four is where most studios start. It is not where we stop.

WE ALSO BUILD

- → Abandoned checkout
- → Referral sequences
- → Membership launches
- → Reactivation campaigns
- → Intro offer upsells and pause saves
- → Location-specific booking flows
- → Custom sequences for your studio

Tagging built into all of it. Not just emails and automations. We build the tagging structure behind them, so you can see where people are in their journey, what's working, and who needs attention.

But Empowered isn't just about sequences

Strategy memberships

A dedicated strategist and our in-house Momence specialist in a private Slack channel, plus monthly Zoom support. Somewhere to bring pricing, retention, staffing, growth, or a second location.

New studios + franchises

For owners opening from scratch, and for franchise and licensed concepts. Brand, strategy, systems and client journey built once, then rolled out consistently across every location.

The Studio Crossroads

Our private community for studio owners. A place to compare notes with people who understand the business and be candid about what is and isn't working. Included with every membership, or join on its own.

20
studios owned and operated

10+
years in consulting

500+
brands coached and supported

Empowered was built by studio owners, for studio owners. We know Momence, and we know the software is only one piece of running a successful studio.

In your corner. empoweryourstudio.com